

## project manager

26/02/2010

**function** Sales & Marketing / Market Research

**location** Turkey / Istanbul (Europe)

### company info

### job info

- this individual is responsible for operational management and coordination of Retail Panel project
- planning, organizing and coordinating recruitment and data collection process
- being responsible for the production, delivering quality data within agreed upon timeline
- contributing to the development of client dashboards
- supporting clients in terms of training and data processing to enhance client satisfaction
- preparing ad-hoc reports according to client needs and specifications, maintain a dialogue with clients throughout the ad-hoc projects
- interacting with project stakeholders to sustain and develop data content and quality
- supporting sales team by joining pre-sales client meetings

### requirements

- bachelor's degree required from business management, engineering or related fields from reputable universities. Master's degree preferred.
- minimum 3 years of full-time professional experience in Market Research, at least 2 years in retail panel management
- proficiency in English, both verbal and written communications
- strong knowledge of panel management and extrapolation methodologies
- very good analytical capabilities, strong analysis and problem assessment competencies
- excellence in Microsoft Office applications, BI tools, understanding of database structures, SQL knowledge is an asset.
- being familiar with healthcare industry and technically understanding pharmaceuticals
- hands-on experience with Primary and Secondary data sources, required.
- strong planning and project management skills.
- hard-working, high-energy individuals, required.

<http://www.randstad.com.tr/is-ilani/541>