

marketing manager

09/03/2010

function Sales & Marketing / Marketing

location Turkey / Istanbul (Asia)

company info

Our multinational client which is a leading technology company is seeking a marketing manager.

job info

- develop, deploy and implement the marketing plan for the channel,focusing on key customers and key segments
- ensure highly motivated and competent marketing team
- develop and implement, in co-operation with the sales team, innovative segment application concepts
- develop sales of key product categories/solutions/services

requirements

- university degree in a related field
- fluent in English
- min.10 years of experience in B2B environment
- having strong leadership and management skills
- strength in strategic marketing management
- strength with channel marketing planning and execution

<http://www.randstad.com.tr/is-ilani/544>